



Leadership

**ВНЗ «Міжрегіональна Академія управління персоналом»**

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Report their intention to conduct

**7 November (Tuesday) 2017**

(Kiev, Ukraine)

International Scientific and Practical Conference

## **«COMMUNICATION TECHNOLOGIES IN INTERNATIONAL SOCIAL PRACTICE»**

Researchers from Austria, Belarus, Denmark, Kazakhstan, Germany, Poland, Serbia, Ukraine, USA will take part in the work of the following sections:

- 1) the history of the development of communication technologies in international social practices;
- 2) methodology for the study of communication technologies in international social practices;
- 3) praxeology of communication technologies in international social practices.

The conference will be held at: Ukraine, Kiev, ul. Frometovskaya, 2, conference hall.

The article is accepted in Ukrainian, English, French, German, Polish, Danish, Serbian, Belarusian, Chinese and Kazakh. The volume of the article is from 12 to 25 yew. Characters with spaces (or 10 to 20 seconds in the Times New Roman font, size 14, with an interval of 1.5, fields: left - 30 mm, right - 15 mm, top and bottom - 20 mm). The application is issued in a separate file.

Based on the results of the conference, a collection of scientific articles is published (an out-of-print plan - March 2018). The collection is sent to 26 libraries of Ukraine and to libraries in Austria, Belarus, Denmark, Great Britain, Germany, Denmark, Kazakhstan, China, Poland, Serbia, France.

The application for participation in the conference, an article and a copy of the payment receipt should be sent to the email address – [akholod@ukr.net](mailto:akholod@ukr.net) before **September 15, 2017** (application form is attached).

### **APPLICATION FORM**

1. Surname, first name, patronymic.
2. Place of work, position.

3. Scientific degree, academic title.
4. Theme of the report.
5. Section name.
6. I will act (underline the necessary): yes, no.
7. Contacts (phone, email).

The article is considered to be accepted for publication after the message "Your article is accepted for printing, please make payment".

The cost of printing one page is 30 UAH (or \$ 2 US, or 2 euros).

**Payment is carried out according to the following details:**  
**Recipient – ВНЗ Інститут реклами, ЄДРПОУ 32 59 45 70,**  
**Bank – ПАТ “ТАСкомбанк”, МФО 33 95 00, р/р 26 00 00 96 13 60 01**

Travel, accommodation and meals – at the expense of participants.

For further information, please contact:

Associate Professor KHOLOD Anna Yaroslavivna (mobile +38 (068) 124 02 99).

E-mail: [akholod@ukr.net](mailto:akholod@ukr.net)

*Organizing Committee of the Conference*

### **EXAMPLE OF RECORDING IN ARTICLE**

**Zinoviy V. Partyko**

doctor of philological sciences, professor

## **QUANTITATIVE AND QUALITATIVE ANALYSIS OF ERRORS IN MANUSCRIPTS SUBMITTED BY THE AUTHORS IN THE MEDIA**

### Annotation

More than 11 thousand errors in 54 author's original texts (conceptual [scientific and educational], artistic and journalistic) made by authors and corrected by editors were analyzed.

The *main* objective of the study was identification of typical (most frequent) errors in author's original texts, their grouping by known species, ranking and determination of deviations of average values of these errors in various portions of texts.

The following *methodology* were used: qualitative analysis of errors, classification of errors, quantitative analysis of errors (counting of errors by their types, determining of averages and their deviations), comparison (of quantity of errors in author's original texts of different styles).

In the texts of this three styles the most frequent were linguistic errors (95%), in second place — editorial errors (2.38%), the third — information errors (0.88%). The remaining types of errors was below one percent or absent in the manuscripts completely. The same types of errors' rank observed in three mentioned styles.

Among linguistic errors prevail lexical, punctuation and stylistic errors. The number of such errors and their ranks depending of the style. Thus, the number of punctuation errors ranged from 81.80 to 21.59%, lexical — from 44.55 to 6.31%, stylistic — from 20.24 to 4.66%.

The *results* may be used: to improve the curriculum for the specialty "Publishing and Editing"; in design of editing systems; in further study of errors statistics in author's original texts; in editor practice.

**Key words:** author's original texts, errors, statistics

**1. Entry**

Text

**2. Methods of the dosage**

Text

**3. Results of the meeting**

Text

**4. Visnowski**

Text

**5. Welcomes**

Text

**References**

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